



# SOUTHERN FAMILY FARMERS *and* Food Systems CONFERENCE



Monday-Tuesday  
**August 5-6, 2024**  
With preconference events Aug. 3-4

**Texas State University**  
San Marcos, Texas



**SPONSORSHIP**  
&  
**EXHIBITOR OPPORTUNITIES**

*The BIGGEST “small farm”  
event in Texas!*

Promote your organization or business at this dynamic annual gathering of independent family farmers and ranchers, homesteaders, food producers, educators, local food advocates, and supporters of sustainable agriculture.



## WHO ATTENDS?

The 2023 Conference attendance was over 500, with nearly 70% being farmers. Of those, about one-half were beginning farmers, and 38% were BIPOC. In addition to a wide variety of growers, attendees also include representatives from food and farming non-profits, farmers markets, and relevant government agencies.

## YOUR HOSTS:

The **Small Producers Initiative** is a USDA funded program at the Department of Agricultural Sciences / Texas State University. This organization provides research and education to small and mid-sized farms and ranches in the state. SPI specializes in working with historically underserved producers, including veterans, women, BIPOC, young, and beginning producers. SPI supports a full range of production styles that encompasses regenerative, conventional, sustainable, organic, row-crop, market produce, livestock, and more.

The **Farm and Ranch Freedom Alliance** has an 18-year history of successfully advocating at the national, state, and local level to shape legislation in support of independent farms, growers, and producers. FARFA focuses on changing burdensome regulations that impede the ability of small-scale, sustainable producers to provide products to consumers at fair market prices. FARFA brings to this Conference a unique focus on policies that may hinder – or benefit – the availability and access of local foods.

The **Council for Healthy Food Systems** develops and provides information that educates farmers, consumers, elected officials, and media in an effort to build partnerships that can solve complex issues around food systems, and to encourage systemic, transformative action. CHFS is dedicated to building community, educating policy-makers, and informing the public on local and regional food systems that are healthy, safe, economically sound, and environmentally sustainable.

## HISTORY

In 2019, two sister non-profits – the **Farm and Ranch Freedom Alliance** and the **Council for Healthy Food Systems** – hosted their first combined conference in partnership with the **Small Producers Initiative**.

To better identify the ongoing partnership, this annual event changed its name from the Small Producers Conference and the Farm & Food Leadership Conference to the **Southern Family Farmers & Food Systems Conference**.









## EXHIBITORS

*Promote your business or organization at this dynamic annual gathering! Connect with independent family farmers, ranchers, homesteaders, and supporters of sustainable agriculture.*

### EXHIBITOR BOOTH RATES

**\$450 - STANDARD BOOTH**

**\$300 - NONPROFIT BOOTH**

**\$700 - DOUBLE BOOTH**

#### INCLUDES:

- 8' booth with 6' table, including table covering.
- Logo, listing, link, and contact info highlighted on the digital Whova event app.
- Inclusion in social media promotional posts.
- Logo and link on exclusive SFFFC event website.
- One conference registration included (*additional registrations at \$100 each; maximum of 4*).



### RESERVE YOUR EXHIBIT BOOTH

[www.southernfamilyfarmersconference.org/exhibitors](http://www.southernfamilyfarmersconference.org/exhibitors)

### SILENT AUCTION OPPORTUNITY

Our annual Silent Auction helps raise funds to continue our work in protecting and supporting small farming throughout the year. This popular fundraising tradition gives attendees the opportunity to bid on donated items during the 2-day Conference, and adds an element of FUN while giving supporters additional marketing exposure!

*Please consider donating a Gift Certificate, some merchandise, or services to our Silent Auction.*



**For information about donating to the Silent Auction, please email:  
Shanna@healthyfoodsystems.org**